

BENEFITS OF PRESSURE WASHING

ED SMITH  
CHEMICAL AND QUALITY CONTROL SUPERVISOR

Pressure washing is the application of high pressure water. The high pressure water is produced by specially designed pumps; this spray is a hundred times more powerful than the typical garden hose. The following are the benefits of pressure washing.

- 1. **Increases Home Value:** Pressure washing is considered to be the most affordable way to increase your home's value. According to the National Association of Realtors, a pressure washed home can add \$10,000-\$15,000 to the sale price.
- 2. **Improves Curb Appeal:** Your home's curb appeal is important, especially if you are thinking about selling your home. Pressure washing your home removes stains and mildew that can make a home look unattractive, stalling a prospective home buyer from putting in an offer.
- 3. **Is Considered Preventative Maintenance:** Regularly scheduled pressure washings are great ways to save money on costly exterior home repairs. Keeping your home clean hinders rot, decay and premature aging of the home – extending the life of your siding, driveway, porch and deck.

- 4. **Protects Your Family:** Your home is also the home to a variety of different contaminants, such as dirt, mold, mildew and algae – some of which can be life-threatening. Pressure washing not only your home but your driveway, walkway, porch and patio can help prevent these bacteria from growing and prevent injuries caused by slipping and falling.

By pressure washing your valuable assets, house, deck and patio once a year it will extend the life and beauty of your investment.



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SUMMER 2015

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A LETTER FROM THE PRESIDENT



In previous articles I have mentioned that all of our customers have many choices when it comes to purchasing landscape service. If you Google landscaping in Cleveland I am sure you will come up with a myriad of landscape companies that offer just about every service that H&M Landscaping offers. I have always said that our best product is our team. As you may imagine, spring operations in our company can be quite busy and some times chaotic when mother nature wants to be tempera-

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Highest Expectations The First Time

mental. Getting our clients properties back in tip top shape, so they can enjoy their backyards, is a tremendous amount of work and not just physical work. Schedules are made, inventory is purchased, and managing 150 people on a daily basis offers numerous challenges of which I won't bore you with all the details. This year I have had countless numbers of customers email me, leave me voice mails, and send me letters thanking me for another job well done on their properties. That is a tribute to the people I work with on a daily basis. To this day I am still amazed by the people in our organization because all of this can not be accomplished with out each member of our team doing his or her jobs. From the time the phone rings at our office, till our crew is cleaning up and finishing your project, there are so many moving parts that I would be remiss if I didn't say thank you to all of our H&M Family that handle each

and every process to make our customer experience unique and special.

But at the end of the day, that starts with all of you, our customers. Without you, there wouldn't be an H&M Landscaping and for that I am humbled and extremely thankful.

Mark Mazzurco

Mark Mazzurco, President



THE H&M INSIGHT



HAPPY BIRTHDAY  
TO OUR H&M  
TEAM MEMBERS

- Jerry Wilthew, July 4
- Frank Cestnik, July 7
- Fermin Cisneros, July 7
- Jaime Delgado, July 14
- Jose Murillio, July 16
- Coleen Oehler, July 29
- Joe Kelley, July 30
- Brandon Cagwin, August 6
- Bill Girtz, August 7
- Jose Garcia, August 15
- Joseph Wilks, August 18
- Karen Sasak, August 20
- Jose Ortega Diaz, August 24
- David Pence, August 29

Enjoy your day!

DESIGNING BY COMMON “SENSES”

JOSEPH WILKS  
LANDSCAPE DESIGNER/ARCHITECT

As a designer, it is easy to get caught up in designing for the space or the weather or even the client with a sprinkle of the natural. However, has one ever stepped back and envisioned a space by just using one of the five senses: touch, taste, smell, sight, or hearing? Bringing a combination of these senses in a given landscape will enrich, not only the experience of the space, but will develop a better appreciation for all nature has to offer. The following are examples of applications based on the senses that can be implemented into almost any landscape at almost any time.

The sense of **Touch**. According to the dictionary the sense of touch is: “the faculty by which external objects or forces are perceived through contact with the body (especially the hands)...” The landscape should be warm and inviting offering a plethora of opportunities to explore and discover utilizing the sense of touch. In the natural world one of the most information rich ways to gather details around one is through the sense of touch. By utilizing this sense, one can interpret if an item is soft, hard, sharp, small, large, round, square etc. In the landscape, items should be placed to allow for this type of exploration. Items



Athena Paver

should be encouraged to be touched such as: Artemisia absinthium. This plant is a low growing perennial that is as soft as velvet. Another example is the texture of a weathered paver such as Techno-Bloc’s Athena paver. Here the smooth undulations in the paver provide one with a sense of *Landscape Time*, stone being worn down through the years by foot and the relentless march of Mother Nature.



Artemisia absinthium

The sense of **Taste**. Taste in the landscape should be approached with caution since a variety of plant material used in the landscape can cause one to become ill or, in extreme cases, even death. A way to include the taste sense in a landscape is to incorporate herbs and other low or vining veggies into the landscape. A few examples are peas with marigolds or pumpkins vining through the corn stalks. By planting a selection of veggies among the established perennials and/or shrubs one encourages the attraction of pollinators to the garden and a healthy snacking opportunity during the summer when general maintenance is required. Vining veggies are useful in the landscape because they tend to grow at a more rapid pace than perennials and can generally be trained with little effort to climb trellises and other architectural features in the landscape, again creating a sense of *Landscape Time* and establishment.



Climbing Peas

This is a two part article that will be continued in the next newsletter.

BENEFIT OF LOW VOLTAGE LED REPLACEMENT BULBS

RALPH SMITH  
IRRIGATION/LIGHTING SUPERVISOR



Everyday we hear more and more how Light Emitting Diode (LED) lamps are becoming a standard light source in our world. A few short years ago, LEDs were used almost exclusively in calculators

and digital watches. Today they can be found in streetlights, the taillights of our automobiles, and even in our televisions. As the technology advances we will see the use of LEDs accepted universally.

How can the use of LED retrofit lamps help in your landscape lighting system?

- 1) **Energy Efficiency** – LED lamps use about 25% as much electricity than halogen or incandescent lamps. That translates to costing much less to run your landscape lighting system.
- 2) **Brightness** – In addition to using less electricity, LEDs have a more intense light meaning those landscape fixtures that are currently illuminated with halogen or incandescent lamps will really pop when they are illuminated with LED lamps.
- 3) **Less Maintenance** – LED lamps generally last from 25,000 to 30,000 hours therefore they only need to be replaced every six years. Additionally, there will be way less light bulbs burning out at the worst time. Usually right before the big party you’re hosting.
- 4) **Safety** – Because LEDs are 100% efficient; they are warm to the touch unlike halogen and incandescent lamps that are very hot even after burning for a short time. That means your pets and loved ones will not get burned should they accidentally come into contact with a fixture that’s been on for a while.
- 5) **Less Bugs** – Mosquitoes and other flying insects are attracted to the ultraviolet and infrared colors in the light spectrum. Because LEDs contain neither of these, they will not attract those pests that can ruin a beautiful summer evening spent outdoors.



Call H&M Landscaping and ask about switching the bulbs in your landscape lighting system to LED today; which carries a minimum six year warranty.

Doggie Issues

EDDIE MURILLO  
MAINTENANCE SUPERVISOR

Problem: Lawn spots caused by dog urine  
Solution: Immediately wash down the area where your dog has urinated with a bucket of water. Train your dog to use an area of the yard that isn’t noticed or even one where you have mulch rather than grass. For a mid-summer fix-up, remove the dead grass from the dog spot and loosen the soil. Cut a piece of sod (purchased or taken from an inconspicuous area of your lawn) to fit the area and press it down firmly. Water it and be sure to keep it moist until it roots.



DID YOU KNOW?

NICK TINIK  
MAINTENANCE PRODUCTION MANAGER

- \* There is growing evidence that horticulture is important on a human level. Plants lower blood pressure, reduce muscle tension related to stress, improve attention and reduce feelings of fear and anger or aggression.
- \* A dense cover of plants and mulch holds soil in place, keeping sediment out of lakes, streams, storm drains and roads; and reducing flooding, mudslides and dust storms.
- \* A study cited in Smart Money Magazine indicated that consumers value a landscaped home up to 11.3% higher than its base price and that landscaping investment is nearly always recovered and can help reduce time on the market.
- \* Well-maintained trees and shrubs can increase property value by up to 14%.
- \* Each average-sized tree provides an estimated \$7 savings in annual environmental benefits, including energy conservation and reduced pollution.



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